



Venice in Europe: project experiences



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Los retos de desarrollo socio-económico
en los centros histórico urbanos (Urban 2007-2013)
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The **City of Venice** acts at European level (in agreement with Regional and central government when required) by promoting initiatives and projects in priority areas for the growth of our Administration and of our local community:

Priority themes:

- Urban regeneration
- Culture and intercultural dialogue
- Research, innovation and ICT
- Environment
- Local sustainable development
- Social policies

EC co-funded projects currently managed: 18

EC co-funded projects submitted in 2009: 35





Role and organisation of European Policy Directorate

The **European Policies Directorate** has been established in year 2000 to manage all international and European projects the City of Venice is involved in and the international relations the City of Venice keeps with foreign partners, Cities and Bodies.

Aims and objectives:

- Promotion, coordination and management of European Projects
- Supervision of current international relations and possible further developments
- Participation in International and European network activities
- Dissemination of information about EU activities
- Organisation of events related to projects and/or strategic themes of the City policy

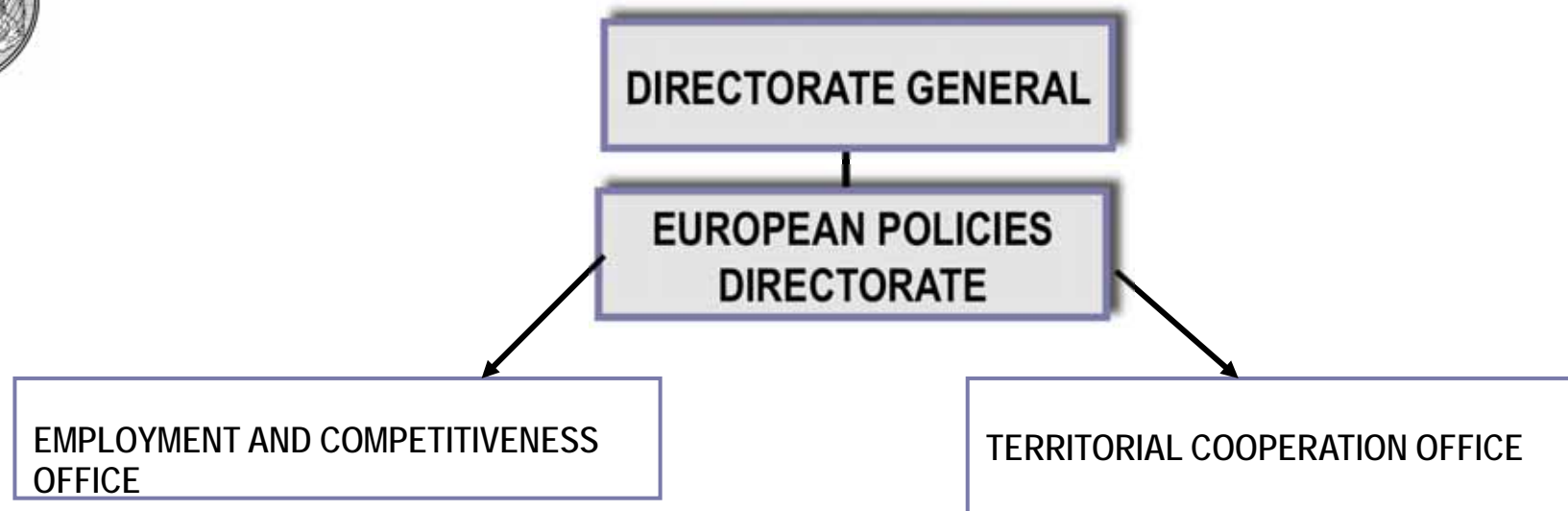
Strategic areas for cooperation:

- South East Europe
- Far East
- Euro Mediterranean Area





Organisation and Competences



Objectives

- Management of projects financed with other City of Venice directorates
- Promotion of the City of Venice within international and European network
- Definition of operational proposals involving private and public local partners.



Since July 2006, both offices have been certified UNI ISO 9001, within the Certification of Quality project of the City of Venice



European projects mapping (until June 2009)

Structural funds:

European Social Fund
 European Regional Development Fund – Objective 2
 Equal I
 Equal II
 Interreg III A Italy-Slovenia
 Interreg III A Adriatic
 Interreg III B Cadeses
 Interreg III C East, West, South
 Urban I
 Urbact I/Urbact II
 Interact

Intervention areas

- Venice and Europe
- Mediterranean Basin
- Balkans and South East Europe
- East Asia

National and European funds

Youth	Pilot project on enlargement impact
Life Environment 2000	Urb-al
Asia Urbs	Policies on urban sustainability
Cultura 2000	Agis
Prince	Agis II
Environmental National Fund	Regional plans for social inclusion
Protezione civile	Health
V, VI and VII RTD FP	Intelligent Energy Europe -EIE
Save II	Meda
Life starter	Med-pact
Urban Italia	Media
Twinning cities 2002	Youth in Action
Gender Equality	Lifelong Learning (Leonardo, Comenius)



Total generated project funds foreseen 2001-2009



Total funds - European Policies Dept. 2001 - 2009			
EU Project	Structural Funds	Urban Italia	TOTAL
8.582.237	18.749.479	5.280.063	32.611.778

Including all the project approved between 2001/2009

Projects facing the issue of Urban regeneration are including in all the 3 categories of Funds

European Regional Development Funds



DOCUP OBIETTIVO 2 for 2000-2006		
Measure 2.1 Equipped spaces for innovative enterprises' location		
projects	total cost of the projects	Veneto Region contribution
Restoration of 3 buildings and creation of high technological infrastructure services for the location of new innovative enterprises	20.470.000	11.750.000
Measure 4.2 Protection and safeguarding of the territory		
projects	total cost of the projects	Veneto Region contribution
Works for 3 environmental land reclamation	5.540.000	4.709.000
Measure 1.4 Contribution for business and revitalisation of urban centre		
projects	total cost of the projects	Veneto Region contribution
Street furniture for a city square	1.618.612	500.000
Measure 3.2 differentiation of tourist offer and extension tourist season		
projects	total cost of the projects	Veneto Region contribution
Building and environmental renovation of two urban areas	1.549.617	1.067.689
	29.178.229	18.026.689



The Urban regeneration projects in Venice





The “Urban” Projects in Venice



PIC Urban I - 1994-1999 (European Funds)

The first City of Venice programme of urban renewal in the district of Marghera and in the San Giuliano peninsula

- Total amount of the project: € 17,6 millions

Urban Italia - 2000-2006 (Ministry Funds)

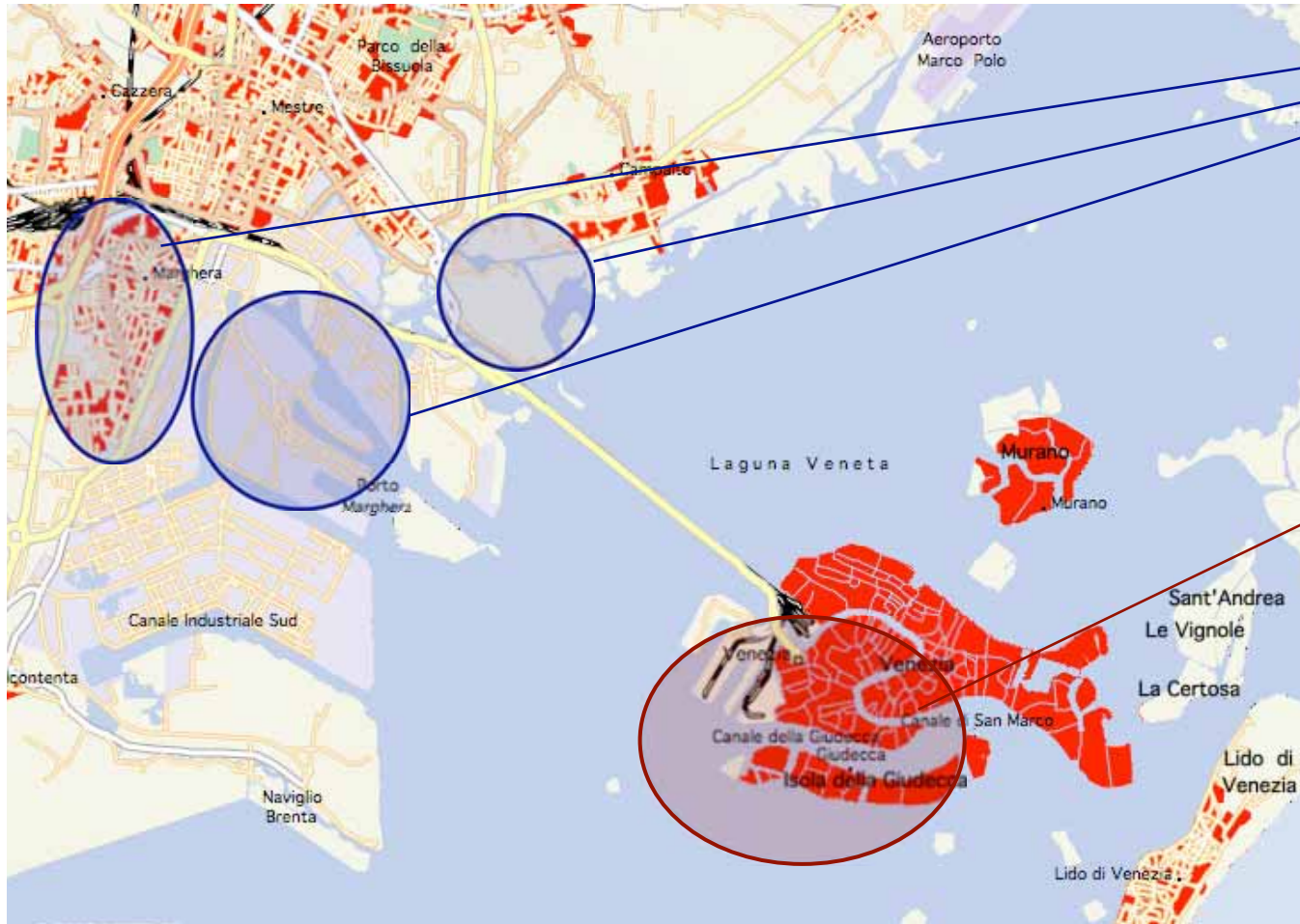
The second City of Venice programme of urban renewal in the district n. 2 (Dorsoduro) and in particular in Santa Marta and Giudecca

- Total amount of the project: € 13,4 millions



The Urban Projects in Venice

The intervention areas



PIC URBAN I
Sottoprogramma 2
Venice
1994-1999

URBAN ITALIA
"apriamo i muri"
2000-2006



PIC URBAN I 1994 - 1999

Subproject 2 - Venice



Measure 3 permitted to realise **S. Giuliano park**

S. Giuliano park:

- is a green area 74 hectares wide, divided into two sub-areas: the one named A2 extents for 12,4 hectares and the other one named B1 extents for 61,6 hectares;
- is a part of a wider area (of about 700 ha), as planned by S. Giuliano park's master-plan;

This project allowed land reclamation of a 30 hectares wide area, polluted by urban and industrial age-old waste dumping.



What meant Urban Italia in Venice

- Urban Italia has been one of the main development programs functioning on urban scale in Venice, perfectly inserted within the Strategic Plan of the city
- “Apriamo i muri” (Open up the wall) has been the Urban Italia Programme in Venice, giving the idea with this title to unify areas and services in the city with a system of interventions (structural and social).
- The Programme identified urban quality as a fundamental variable of citizen’s quality of life. Total investments of 13.4 million euro, 5.06 of which are funded by the Infrastructures and Transportation Bureau.



Apriamo i muri



- the Urban Italia project in “apriamo i muri” has been a transversal system of projects for the revitalisation and the social regeneration of degraded areas in the historical centre through innovative actions
- The aim was to undertake more than 25 infrastructure and social interventions destined to improve infrastructures, local residency, improve existent services and activate new ones for the residents.
- The most important actions realised concerned the construction and re-qualification of settlement poles, residential or productive, supported by actions of housing services (kindergarten, public spaces, social and cultural services etc)



URBAN ITALIA - "apriamo i muri"



21 local partners

Actv
Associazione Culturale Shylock
Associazione "Il Granello di Senape"
Associazione Stella Maris' Friends
Ater
Autorità Portuale di Venezia
Consorzio Cantieristica Minore Veneziana
Cooperativa Sociale "Il Cerchio"
Cooperativa Sociale "Rio Ter dei Pensieri"
Cssa - Centro Servizio Sociale per Adulti Edilveneziana
Ente per la Conservazione della Gondola
Esu Venezia
Immobiliare Molino Stucky
Insula
Ire - Istituzioni di Ricovero e di Educazione
Judeca Nova
Ministero della Giustizia - Dip. dell'Amm. Penitenziaria
Casa Circondariale di Venezia
Università di Ca' Foscari
Università IUAV di Venezia
Vesta



Capitalisation of Urban Experiences the Urbact programme

2000-2006 – Urbact I

UDIEX - UDIEX ALEP project (Urban Diversity and Inclusion Exchange - Action Learning Programme)
- Total amount of the project : € 1,7 Millions

2007-2013 Urbact II

Mile Pilot Fast Tract project (Managing Migration and Integration at Local Level, Cities and Regions)
- Total amount of the programme: € 702. K



Why UDIEX- UDIEX ALEP?

- Changing and continuing faces of ethnicity, identity, exclusion and disadvantage are central to the current and future direction of URBAN policy
- Need to link such “people” issues more closely with investment in physical regeneration



HOW?

- Establishing a broad platform of cities which have Diversity and Inclusion as key needs in their urban regeneration programmes
- Generating discussion and influence policy in tackling the issues of Diversity and Inclusion at EU, National and local levels



UDIEX - UDIEX ALEP NETWORK

24 partners e 3 new Member States



- Creation a network of over 27 cities who were actively engaged in addressing the issues of Diversity, Integration and Inclusion.
- Development and delivery of an Action Learning Exchange Programme fro 300-400 key actors in the business of “doing”: those involved in “observation/research/evaluation” and those creating genuine conditions for co-production and the accumulation of knowledge and know how.

After 3 years, Udiex-Udiex Alep project involved approx. 370 participants among Member and New Member States, from local and regional bodies, ONG and Universities. www.urbact.eu/udiex



Mile fast track project

9 partners and 8 Managing Authorities

The City of Venice, together with the Veneto Region, lead the Pilot Project MILE, a Fast Track Pilot Project - one of the tools for implementing the **Regions for Economic Change Programme** - launched within the framework of URBACT I, in order to experiment the organisation and working processes before URBACT II.

This experience began in April 2007 in the framework of the European Programme URBACT I, and closed second phase within URBACT II last June.



MILE involved 9 Cities and their Managing Authorities with the aim to develop an integrate exchange programme focussing on the definition of a Local Action Plan relating to the theme of Managing Migration and Integration at Local Level.



Lesson learnt from MILE

The Mile Fast Track Project has been a very important occasion for the City partners to develop jointly with the Managing Authorities and a Local Support Group, a local action plan (LAP) capable of maximizing opportunities for the urban areas.

Mile aimed to match **the lack of institutional relations existing between different levels of government and maximizing impacts of projects according to real opportunities spelled out in Operational Programmes.**

On the basis of an exchange and Action Learning Set process, the Mile Partners had a concrete possibility to **maximize impact at a local level** and ensure that the eventual local project proposals had wide ownership and at the same time to facilitate the effective transnational exchange of experience and learning.

The real added value was **to go beyond the project creating long lasting working group** capable to carry on the action plans, monitoring the opportunity offered by the Managing Authority through their calls and maintaining alive the synergy created between the stakeholders.

COMUNEDI
VENEZIA



City of Venice

Acquired project expertise





From the knowledge and experiences developed during the programming period 1994/2009



Strength points

- Role of local administrations as operational bodies for urban regeneration
 - Multidimensional approach based on the valorisation and interaction among different factors: environment, work, social inclusion, etc.
-
- Creation of local public-private networks (profit and no-profit) based on sharing common aims which link urban regeneration with social inclusion policies at local level.
 - Creation of European networks able to foster the local experiences within an innovative governance framework at European level (i.e. participatory balances, social policies supporting the local entrepreneurs such as enterprise incubators, corporate social responsibility, digital divide...)
 - Financial support for the development of urban regeneration projects coming at different levels: European, national and regional.



Lesson learnt



- Develop competences in order to plan and manage also projects having complex multidimensional and participatory approach
- Respect timing project schedule
- Find practical and effective solutions to solve the rigour in the management model and in the administrative rules, especially for what concerns the accounting and audit procedures
- Invest time in creating synergy at national level, connecting the local experiences within a national strategy framework able to compete with other European, national and local practices
- Promote the central role of local administrations for the urban development of the European programmes
- Promote the vocational training of those people directly involved at local level in urban regeneration project



Thanks for your attention!



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