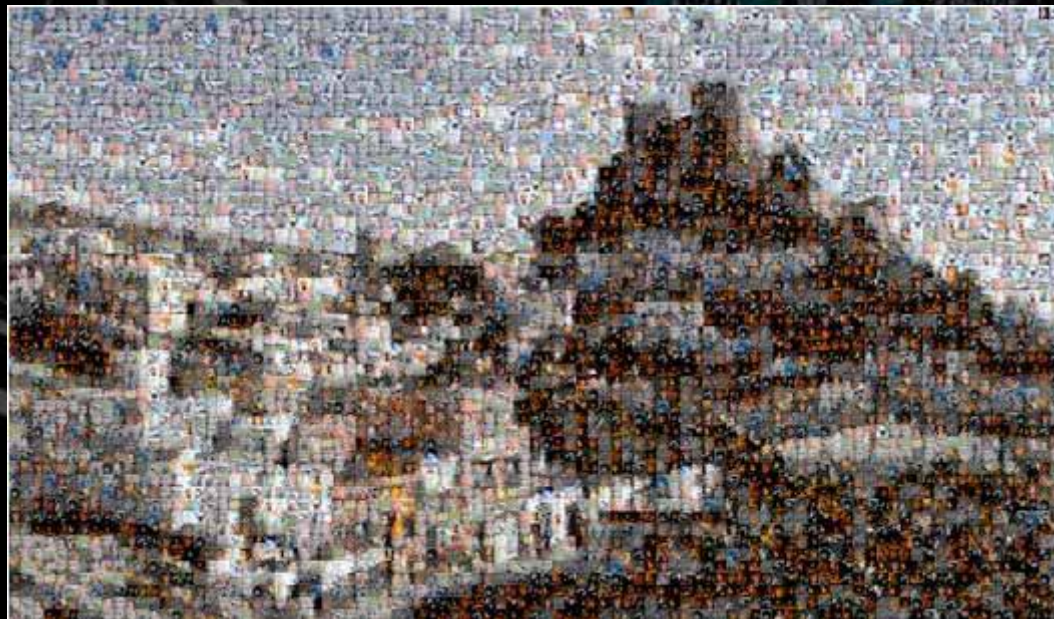




# ALBA IULIA CITY HALL

**Mihai BELALA**

Alba Iulia, Romania



LOS RETOS DEL  
DESARROLLO  
SOCIO-ECONÓMICO  
EN LOS CENTROS  
HISTÓRICOS  
URBANOS

Iniciativa Urbana  
URBAN 2007-2013

# Objective

- To present Alba Iulia Municipality experience in order to access European Funds





- **Alba Iulia is the capital of Alba County and Centre Region, being a city defined of national importance by law;**
- **A city with 5000 years of vivid and tumultuous history and a lot of cultural and anthropic heritage that illustrates this historic background;**
- **The very well preserved Vauban Fortress from Central and Eastern Europe;**
- **Alba Iulia is a medium sized level growing urban pole, that concentrates the economic, social, cultural and institutional interests of more than 100,000 inhabitants (including the rural areas that have a polycentric development surrounding the Municipality);**

**I. ALBA IULIA - "Breathe the air of history in a large garden in motion".**

**II. Alba Iulia Rehabilitation Historic Center, Fortification Vauban type - Access, outdoor lighting and street furniture. Inner Zone.**

**III. Reconstruction and upgrading of the west side access Alba Carolina Citadel, Fortification Vauban type, Alba Iulia**



**I. ALBA IULIA - "Breathe the air of history in a large garden in motion".**

**This project represents the largest investment effort started by Alba Iulia City Hall and Local Council, the first municipal project financed by structural funds in order to generate local and regional economic growth and high value added to the community development of the city, by exploiting its tourism resources**

**Total value of the project:**

**11,310,000 EUR :**

**7,790,000 EUR grant E.U. and Romanian Government contribution**

**3,520,000 EUR local contribution**



- Alba Iulia Municipality has prepared a comprehensive documentation of funding after which the Regional Development Agency approved it and funding it by the Regional Operational Program - Priority Axis 5, areas of intervention 5.1: "Restoration and sustainable valorization of cultural heritage and the creation or upgrading of related infrastructure". That approach suggest a local investment that has consistency and a contributory relevance in order to develop Alba Iulia as an exceptional tourist destination through a series of investment activities, promotion and marketing that generates regionally, nationally and internationally impact, contribute to the value of an exceptional patrimonial site, monument listed as historical monuments of national and universal value, group A.



## II. Alba Iulia Rehabilitation Historic Center, Fortification Vauban type - Access, outdoor lighting and street furniture. Inner Zone



Objective of the project: modernizing cultural and historical infrastructure of Alba Iulia Fortress - restoration, protection, heritage preservation for its recovery, based on sustainable and competitive criteria, in national/international tours in order to support economic growth on Center Region Development Agency.



**Regional Operational Program - Priority Axis 1 - Supporting the sustainable development of cities - urban growth poles**  
**Areas of intervention 1.1: Integrated urban development plans.**

**Sub-area: Urban Center**

**Project duration: 28 months**

**Implementation period: starting with 2010 January**

**Total project amount: 17,434,677 EUR**

**Eligible amount: 14,612,173 EUR**

### III. Reconstruction and upgrading of the west side access Alba Carolina Citadel, Fortification Vauban type, Alba Iulia



Regional Operational Program - Priority Axis 1 - Supporting the sustainable development of cities - urban growth poles

Areas of intervention 1.1: Integrated urban development plans.

Sub-area: Urban Center



10,065 sqm roads and parking lots  
3,393 sqm semi-pedestrian alleys  
6,211 sqm pedestrian paths and platforms  
2 bridges and 6 footbridges  
3,764 sqm semi-pedestrian plaza  
866 sqm bike trail  
3,053 sqm multipurpose space,  
12,873 sqm of green areas





Total project amount: 16,322,736  
EUR  
Eligible amount: 13,565,390 EUR

**Alba Iulia and its historic fortress is the place fully loaded with history in Romania - the first camp of the Roman legions permanently stationed in Dacia, the capital of Roman Dacia, the first capital of the Transylvania Principality, the first Orthodox Metropolitan of Transylvania, first astronomical observatory in Romania, the first coronation of a king of Romania reunified (Ferdinand I, 1923), sarcophagus of Hunyadi , etc**

## Conclusions





- In order to value the historical site, spectacular modalities were identified and put into practice (medieval costumes, permanent lightening, canon fire shots, etc).

**Alba Iulia Municipality experience in developing projects with international financing is vast, often demonstarting its valuable presence in international partnerships .**



**Thank you for your attention**

Mihai BELALĂ

Alba Iulia CityHall

[ab05pnd@yahoo.com](mailto:ab05pnd@yahoo.com); [www.apulum.ro](http://www.apulum.ro);